

Patent Inspiration: New Insights, Inspiration and Ideas

Gijs Bakker & Joris Craandijk 25-8-2015



Innovative Partners is a small consulting & training firm based in Amsterdam

We generate with & for our clients New Insights, Inspiration & Ideas in relation to complex challenges

We apply the TRIZ Methodology as we are convinced solutions can be found in other domains. Hence we are looking for unusual relevant connections: i.e. a person, company or institution which operates in an other sector, industry or domain and does, knows or owns something what is of any value for our challenge.

To find unusual relevant connections Aulive's Patent Inspiration is the most powerful, cost effective and intuitive tool

Next to using Patent Inspiration in our daily work, we sell licenses and train users



Patent Inspiration is a visual driven, user friendly web-enabled tool for experts like R&D staff, engineers, product developers, scientists and innovators enabling them to:

- 1. Gather information about recent developments in their "own" domain (i.e. sector, industry, competitors and institutes) regarding technologies, techniques, inventions and innovations,
- 2. Scout for specific information about the area of interest of the user like material, technology, process, application etc.
- 3. Generate New Insights and Ideas regarding one's complex challenges i.e. finding inspiration in unusual domains other than the usual domain



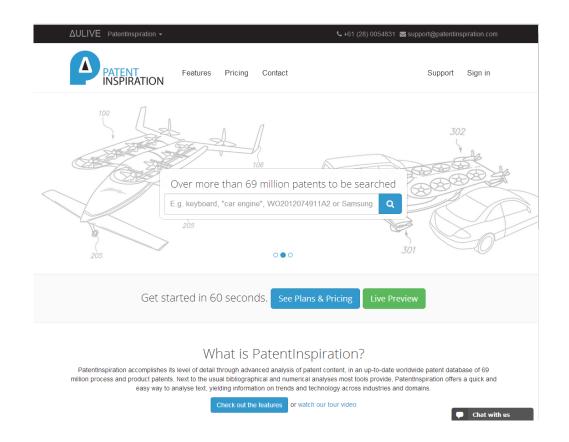
Patent Inspiration

Stop searching, start finding









PatentInspiration accelerates your R&D process

- Supporting the innovation process
- Obtaining competitive intelligence in great detail
- Technology mapping and discovering technology transfer opportunities

STRENGTHS

- Unique in text analysis
- Powerful visualizations
- Internally developed (30 man years)
- Hands-on interface
- No background patent knowledge required
- Unique systematic innovation method
- Continuous development
- 69 million patent database engine
- · Database updated weekly

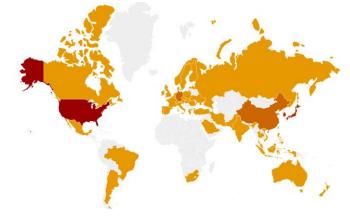
FOR WHOM

- R&D managers
- Innovation managers
- Marketing managers
- Strategic managers
- Technology managers
- Scientists



The PatentInspiration database

- based on the DOCDB database from the EPO (European Patent Office)
- contains bibliographic data from over 90 countries
 - Titles
 - Abstracts
 - Applicants
 - Inventors
 - Citations
 - literature citations
 - code classications
 - family info
- updated on a weekly basis
- contains full text (claims & descriptions) of the main searched authorities (WO,EP, US, CA, ...)
- Patent images are also available of more than 10 authorities (WO, EP, US, GB, ...)



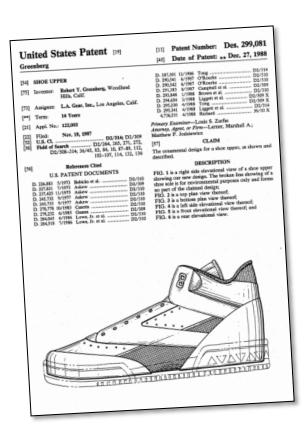
A detailed coverage can be found at http://www.epo.org/searching/data/data/tables/weekly.html, see "Contents and coverage of the DOCDB bibliographic file".



Why patents?

Patents are a great source of knowledge to explore:

- Well defined problems with well defined solutions
- Last year over 2 million were published
- Lots of data available (now 69 million in our database)
- Current state of the art of products and processes
- Patents are a window to the future as well
- English text often available
- Well structured by title, abstract, claims, description and mosaics: ideal for algorithms to data mine with clustering and Natural Language Processing technologies
- Easy to use for cross industry searches (TRIZ)
- Extracting meaningful patterns and evolutions (TRIZ)





Solvable questions in PatentInspiration

How can I survey growing or declining competitors?

Who are the competitors of my clients?

Can I identify the high quality patents?

Can I detect or be alerted for new players?

Can I detect high temperature ranges or other units?

Who are the competitors of my suppliers?

Can I scan the values or characteristics of companies that are working in my domain?

On which components is my competitor working?

How can I be visually inspired by designs?



What is the relevant knowledge for my company?

Which other industries have solved my problem?

Which other domains need my technology?

Are there any neighbouring companies or institutions?

Who is working on the same topics as me?

What are clients in other or new domains?

Which other products can inspire my own developments?

What are potential academic partners and contacts?

Can I find new products for my existing machine park?



How can I be visually inspired by designs?

Are there new production processes for my product?

What has been the trend of research directions in my domain?

How can I find new materials?

Which new directions are patented and what is whitespace?

What has been the trend of research directions in my domain?

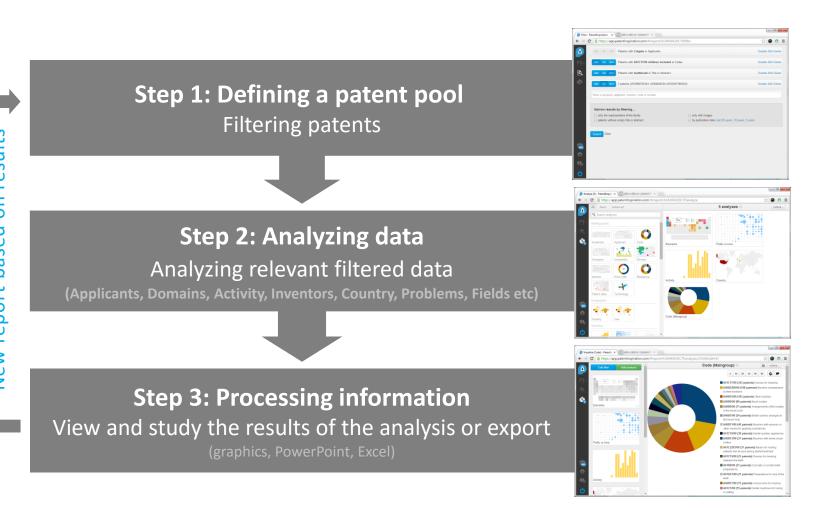
In which direction can my product or process still evolve?

What are other ways to perform my (cleaning) process?

In which direction can my product or process still evolve?

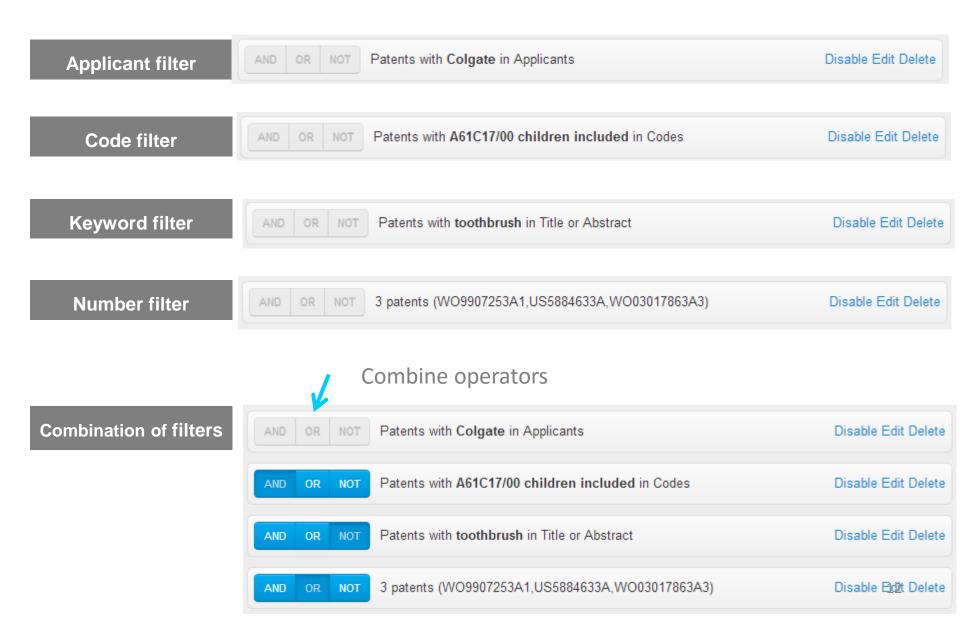
Refining your filter based on results

New report based on results





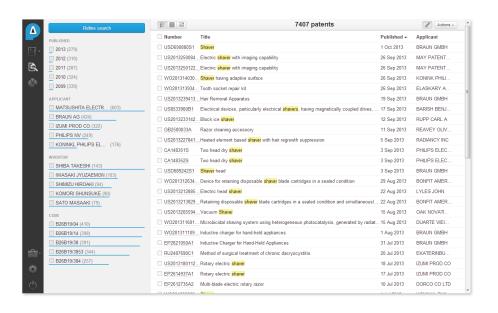


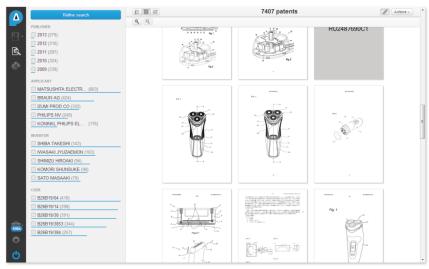




innovative PARTNERS

3 different views









Codes vs time

Prefix vs time

Processing information





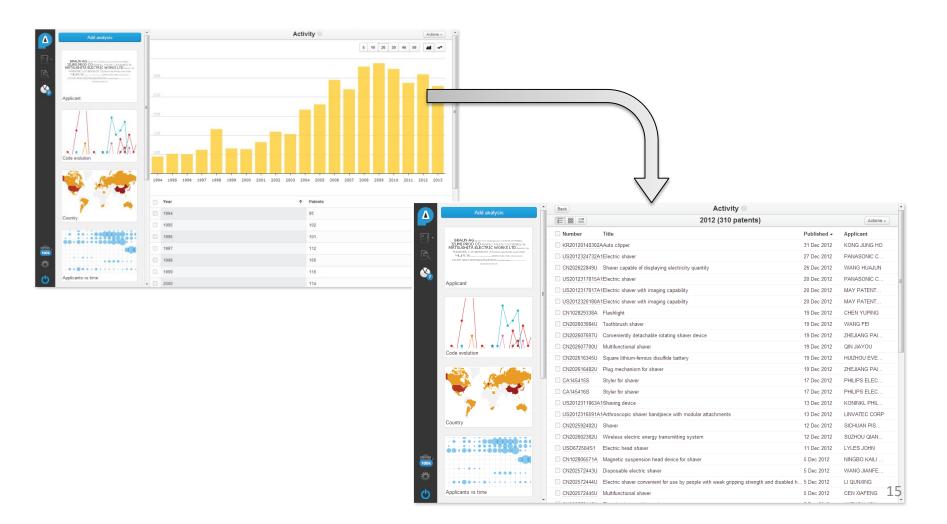


Exporting to other software:





- Each visualisation is interactive
- Quickly explore data of an analysis



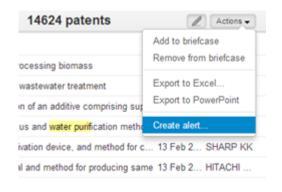


Example: Get each week the new patents related to "water purification"

1. Type "water purification" and click on Search



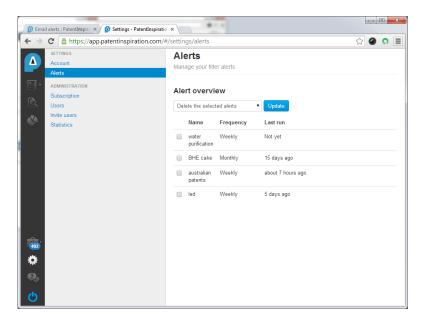
2.Go to Actions and select Create Alert



3. Type 'water purification' as Title and choose Weekly as Frequency

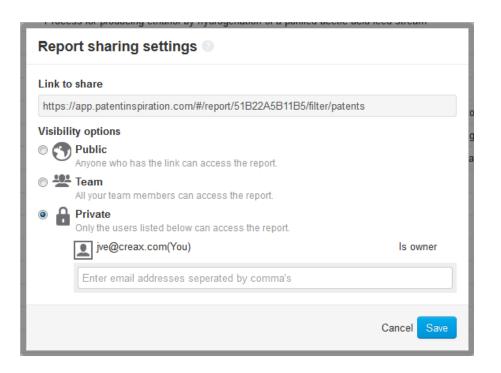


4. Goto settings and click on Alerts to get an overview



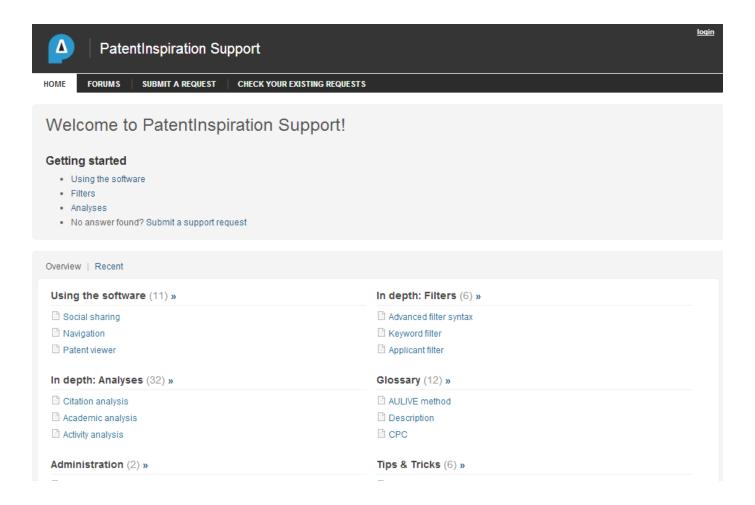


- Public
- Team (only for Team and Company license)
- Private (default)
 - Option: give list of users that may view/edit report





http://support.patentinspiration.com





Patent Inspiration is based on TRIZ. TRIZ includes a practical methodology, tool sets, a knowledge base, and model-based technology for generating innovative solutions for problem solving. It is intended for application in problem formulation, system analysis, failure analysis, and patterns of system evolution (next generation product or market).

The research has produced three primary findings:

- problems and solutions are repeated across industries and sciences
- patterns of technical evolution are also repeated across industries and sciences
- the innovations used scientific effects outside the field in which they were developed

TRIZ presents a systematic approach for understanding and defining challenging problems: difficult problems require <u>inventive new perspectives</u>, and TRIZ provides a range of strategies and tools for finding these. One of the earliest findings of the massive research on which the theory is based is that the vast majority of problems that require inventive solutions typically reflect a need to overcome a dilemma or a trade-off between two contradictory elements. The central purpose of TRIZ-based analysis is to systematically apply the strategies and tools to find superior solutions that overcome the need for a compromise or trade-off between the two elements.

Landscaping

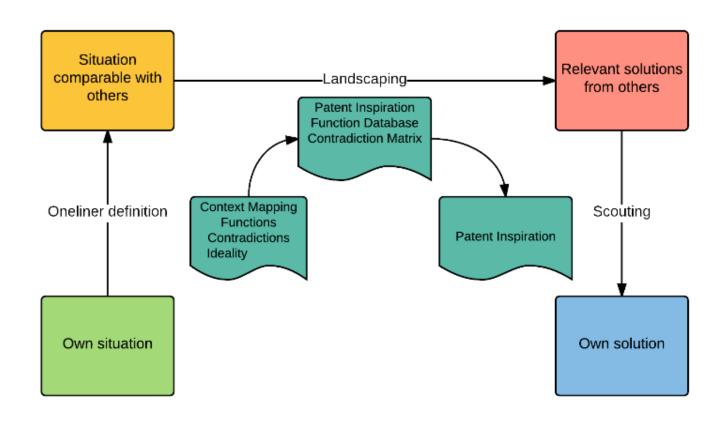
Scouting

Own solution

Oneliner definition

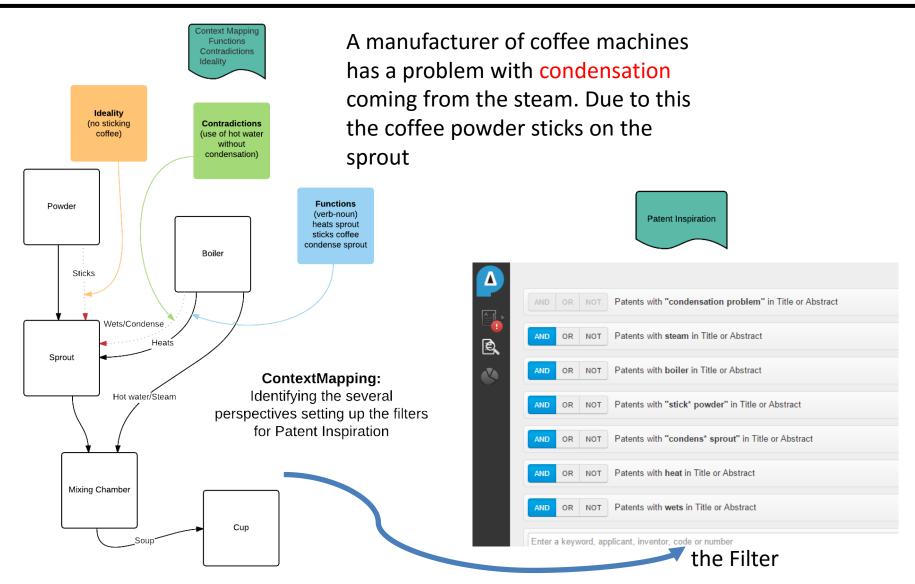
Own situation







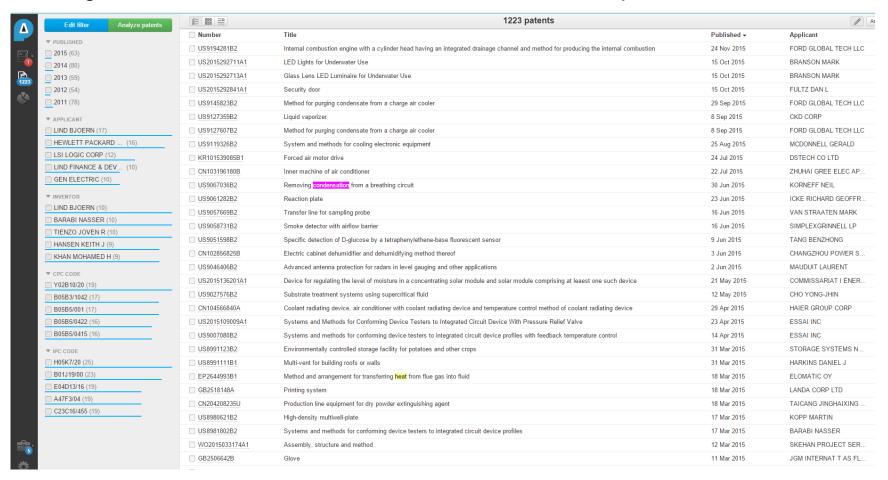
Landscaping – finding <u>unusual</u> domains





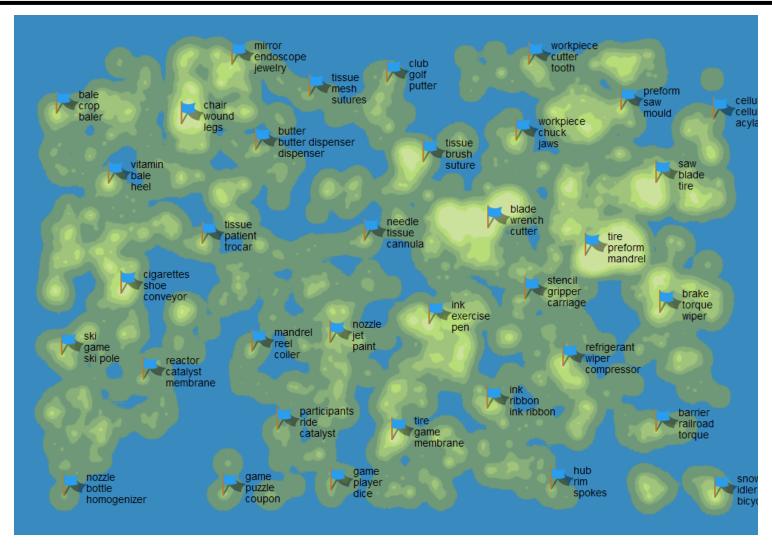
Landscaping – finding <u>unusual</u> domains

Looking for unusual domains with a similar condensation problem



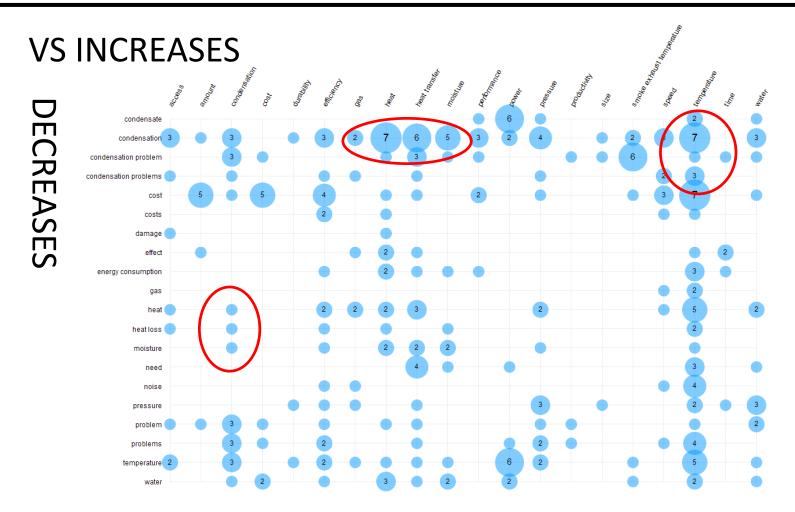


Landscaping – finding <u>unusual</u> domains



In which other domains do they have condensation problems





Finding similar condensation contradiction for updating the filter decreasing versus increasing parameter





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abating • anchoring • binds • defrosting • dehumidifying • delimited • desulfurized • dewatering • dewing • diluted • drilled • drum • drying • elongated • exhaled • flushed • framing • fueling • gasifying • glazing • humidifying • implant • impregnated • ironing • knitted • locking • moisture • netting • pivoted • precipitate • preconditioning • prefabricated • profiling • pyrolyzing • reacting • recirculated • refrigerating • retrofit • spanning • spinning • steaming • stimulated • stretched • tensioned • throttling • treating • washing • wetting • woven • zig-zag •
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Finding new nouns (perspectives) for updating the filter





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aperture • atmosphere • barrier • beam • blower • cabinet • cavity • chemical • combustion • compressor • conduit • dew • door • duct • enclosure • energy • exterior • fan • flange • floor • flue • formation • fuel • gases • glass • heater • humidity • inlet • interior • moisture • nozzle • outlet • pane • panel • passage • path • port • profile • reaction • recovery • refrigeration • roof • skin • steam • stream • tank • web • window • zone •
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Finding new verbs (perspectives) for updating the filter





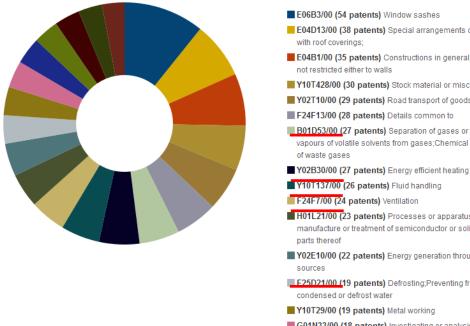
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autocorrelator • autocorrelated • autocorrelates • autocorrelating • autocorrelation • autocorrelations • autocorrelator • autogenous • autoimmune • automakers • autonomous • Self • self-absorption • self-adhesive • self-adhesives • self-adjust • self-affinity • self-align • self-centering • self-cleaning • self-compensation • Self-contained • self-correct • self-drilling • self-driven • self-estinguishing • self-explanatory • self-heating • self-ignition • self-insulating • self-luminous • self-metering • self-powered • self-pulsed • self-pulsing • self-purging • self-quenching • self-regulating • self-saturating • self-sealing • self-similar • self-similarity • self-sufficient • self-supported • Self-supporting • self-sustaining • self-sustaining • self-terminating •
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Finding new ideality (perspectives) for updating the filter





Landscaping – finding unusual domains

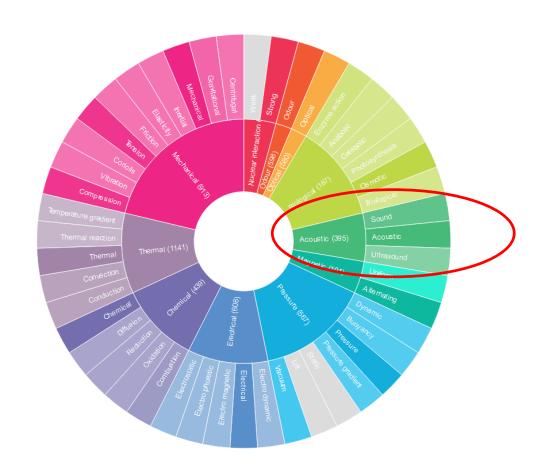


- E04D13/00 (38 patents) Special arrangements or devices in connection
- E04B1/00 (35 patents) Constructions in general; Structures which are
- Y10T428/00 (30 patents) Stock material or miscellaneous articles
- Y02T10/00 (29 patents) Road transport of goods or passengers
- B01D53/00 (27 patents) Separation of gases or vapours; Recovering vapours of volatile solvents from gases: Chemical or biological purification
- H01L21/00 (23 patents) Processes or apparatus adapted for the manufacture or treatment of semiconductor or solid state devices or of
- Y02E10/00 (22 patents) Energy generation through renewable energy
- F25D21/00 (19 patents) Defrosting;Preventing frosting;Removing
- G01N33/00 (18 patents) Investigating or analysing materials by specific methods not covered by the preceding groups
- F24J2/00 (18 patents) Use of solar heat
- E06B7/00 (17 patents) Special arrangements or measures in connection with doors or windows
- A61M16/00 (17 patents) Devices for influencing the respiratory system of patients by gas treatment
- F24F3/00 (16 patents) Air-conditioning systems in which conditioned primary air is supplied from one or more central stations to distributing units in the rooms or spaces where it may receive secondary treatment; Apparatus specially designed for such systems
- F24F11/00 (15 patents) Control or safety systems or apparatus

Finding new domains & industries (perspectives) for updating the filter





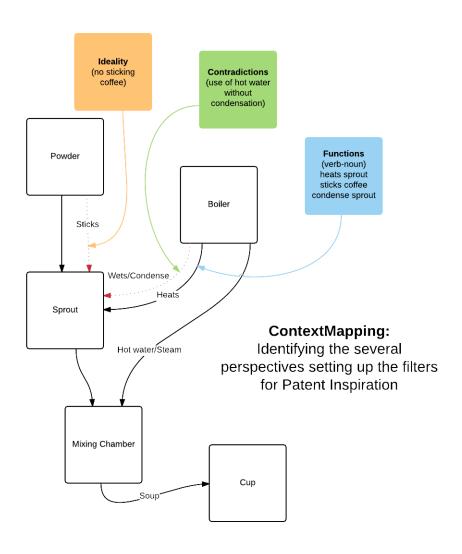


Finding new fields(perspectives) for updating the filter









Results of Landscaping - a list of unusual domains

Self-cleaning
Medical devices

Defrosting

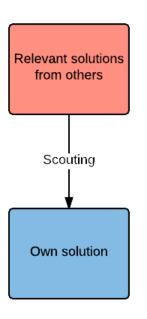
Hydrofobic

Ultrasound

.....







unusual domains

Self-cleaning
Medical devices
Defrosting
Hydrofobic
Ultrasound

.....

What is relevant?





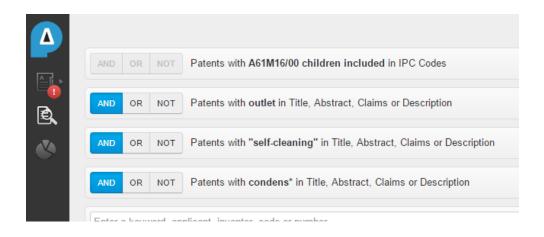
unusual

Medical devices

relevant

Filter
condensation
self-cleaning
flow
Outlet
IPC-code A61...

....



What is relevant?





ASVADI SIMA · BECHTEL MARTIN · BIENER ACHIM · BOERNERT PETER · BOMBARD D LA ·

CHEN ZONGNAN • CLIFFORD EARL W • CRANDALL NORMAN CLYDE • DEPEL WILLIAM • ECKART RAINER • EIFLER MARTIN •

FAN GUANRONG • FELDHAHN KARLANDREAS • FRENCH ROBERT C • FRERICHS ARNOLD • GOBEL FRED G • GREY CHRISTOPHER •

HAARTSEN JACOB ROGER · HAFER KEVIN · HEIDMANN DIETER ·

HENDRIKS CORNELIS PETRUS . HILL STEPHEN D . HOLLISTER WILLIAM H .

KEUPP JOCHEN · KLEE MAREIKE · KOLOBOW THEODOR ·

LANG BERND · LEVITSKY GERSHON · MADAUS STEFAN · MARX THOMAS •

MECIKALSKI MARK B • MUTO RUDOLPH • NIE SHINAN • OVERWEG JOHANNES ADRIANUS •

POTZE WILLEM · RISKIN EFIM · SCHNELL RALF · SCHULZ GERD ·

SORCE PETER S • THUESON DAVID OREL • TRAWOGER RUDOLF • TRIPLETT CARL •

VAN ZANTEN JOYCE · VOEGELE HARALD · VOGELE HARALD ·

WILLARD NICOLAAS PETRUS. WILLIAMS DAVID R. YANG HAIHUI.
YANG ZHIZHOU. ZHOU XIAOFENG.

Find out who are the main inventors in this domain



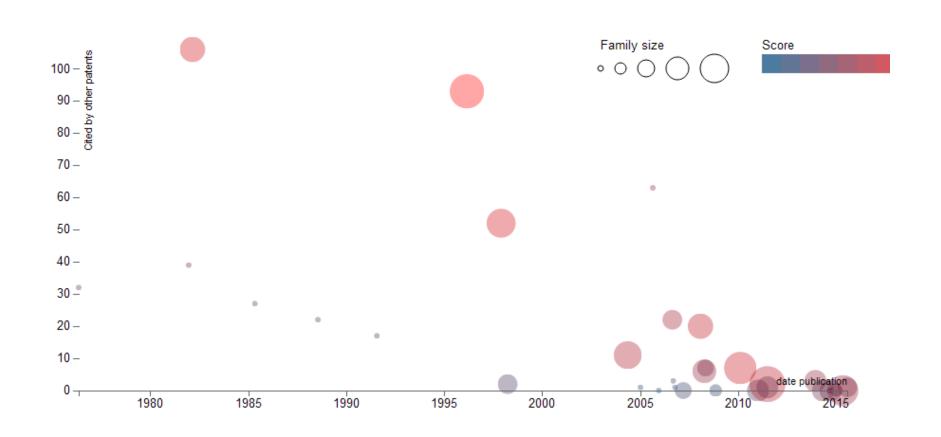




The number of patents per applicant versus time in years in this domain.





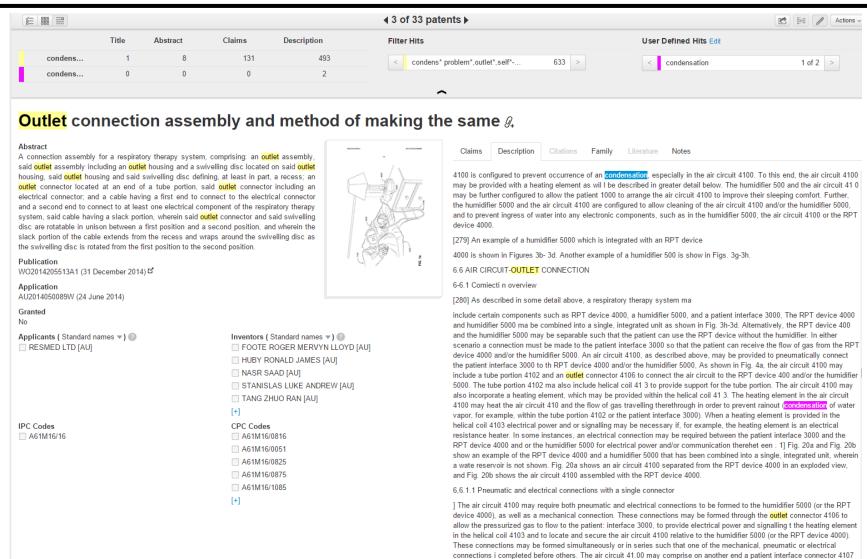


Which of the patents in your patent pool are most valuable





Scouting – finding unusual <u>relevant</u> sources







Outlet connection assembly and method of making the same



Which person is interesting & relevant for you to contact

